

Syllabus [2025Year 2 Term]

Course Information

Course Title	College Writing 2	Credits	3
Course Code	562130-2	Required/Elective (For Undergraduate Courses)	Common liberal arts
Department or Major	Department of International Business Administration	Language	English
Methods of Teaching		Lecture Room	수3,4,5,6,7,8(국제402)
Time Allotment	Lecture(3) Experiments(0) Trainging & Practice(0) Performance(0) Designing & Planning(0)	Cyber Lectures	
Course Type	offline		
Cyber Lectures Preview			

Lecturer

Lecturer	Name	Franzese John Lawrence	Rank	Non-tenure track Assistant Professor	Final Academic Degree	석사
	Department & college	College of Liberal Arts		Office		
	Office Phone Number	031-8005-3078		e-mail	john.franzese@gmail.com	
	Field of Interest					

Course Summary

Course Description	<p>The purpose of this course, College Writing 2, is to develop essential communication skills intended for academic settings. This course is intended for students who possess an intermediate level or higher English skill proficiency. This course will be conducted fully in English and students will be expected to use English extensively in discussions and in their assignments and projects throughout the semester.</p> <p>College Writing 2 is designed to develop essential communication skills so that students will possess the ability to craft their ideas into a speech and articulate their ideas accurately and with confidence. The primary focus of this course is on developing and delivering successful presentations in academic and professional contexts. This course will help students to build foundational skills such as understanding the structure of a presentation and the process of effectively planning and delivering a presentation. To help students prepare a</p>
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	speech, this course will provide instruction on how to form a clear purpose, develop a topic through brainstorming, collaboration, and research, and applying logical organization. In addition, this course will instill skills indispensable to the successful delivery of a presentation, such as including visual aids, engaging with the audience, and considering verbal and nonverbal communication methods. Throughout this course, students will gain direct experience in developing their own topics, organizing, and delivering various presentations to an audience of their peers. By the end of the semester, students will be able to develop and present a unique and original speech in English.
Description Related Courses	
Course Goals	<p>The primary goals of the course are as follows:</p> <ol style="list-style-type: none"> <li>1. Students will be able to understand and apply the standard formula to logically structure a presentation.</li> <li>2. Students will be able to follow the planning process to effectively craft and deliver a complete presentation.</li> <li>3. Students will be able to make appropriate use of visual aids and presentation tools to enhance their presentation.</li> <li>4. Students will be able to effectively apply verbal communication techniques, such as tone, volume, intonation, and pacing.</li> <li>5. Students will be able to effectively apply nonverbal communication techniques, such as stance, gestures, expressions, and eye contact.</li> <li>5. Students will gain improved confidence in engaging with an audience and delivering a presentation.</li> </ol>
Projected Results	Upon completion of this course, students will have demonstrated their ability to organize and successfully deliver a complete and original presentation and clearly expresses and supports their ideas in English. Students will also demonstrate their ability to apply critical analysis skills to be engaged and perceptive audience members.
Percentage of the original language classes(%)	
Cyber Lectures Preview	

## Syllabus

Times	Lecture Topic	Lecture Goals	Lecture Methods	Assignments
1	Orientation: Course Overview & Introduction	<p>Course Introduction</p> <ul style="list-style-type: none"> <li>– Meet and greet</li> <li>– Understand the objectives of the course</li> <li>– Brainstorm and discuss the skills needed to craft and deliver a successful presentation</li> </ul>	Class lecture & group/individual work	Course introductory survey
2	Presentation Structure & The Planning Process	<p>Presentation Structure</p> <ul style="list-style-type: none"> <li>– Understand the organization of a presentation and the basic parts of a clear introduction, body, and conclusion</li> </ul>	Class lecture & group/individual work	TBA

Times	Lecture Topic	Lecture Goals	Lecture Methods	Assignments
		<p>– Learn effective ways to begin a presentation and introduce your topic</p> <p>Presentation Planning Process</p> <p>– Understand the planning process and how to effectively prepare a complete presentation</p> <p>Presentation 1: Self-Introduction I</p> <p>– Begin working through the planning process together: Discuss presentation focus and begin developing topic idea</p>		
3	Presentation 1: Self-Introduction	<p>Presentation Structure</p> <p>– Learn effective ways to end a presentation and leave the audience with a memorable final impression</p> <p>Presentation 1: Self-Introduction II</p> <p>– Continue working through the planning process together: Review and work on refining your presentation</p> <p>– Deliver presentation 1</p>	Presentation 1 Delivery	TBA
4	Presentation 2 Introduction & Planning	<p>Presentation 2: Midterm Presentation, Part I</p> <p>– Begin working through the planning process: topic selection, purpose, brainstorm, and organize</p>	Class lecture & group/individual work	Develop your presentation further by creating an outline
5	Presentation 2 Review and Refinement	<p>Presentation 2: Midterm Presentation, Part II</p> <p>– Continue working through the planning process: Review</p>	Class lecture & group/individual work	Revise and update outline

Times	Lecture Topic	Lecture Goals	Lecture Methods	Assignments
		and receive feedback on your outline and develop additional materials.  Using Visual Aids – Using visual aids: Images, realia, charts and graphs, etc.		
6	Presentation 2 Review and Practice	Delivery Skill Development – Effective delivery: Verbal and nonverbal presentation techniques  Presentation 2: Midterm Presentation, Part III – Continue working through the planning process: Practice rehearsing	Class lecture & group/individual work	Practice rehearsing your presentation
7	Midterm: Presentation 2 Delivery	Audience Etiquette – Understand how to be a respectful and encouraging audience member and exercise critical analysis skills  Presentation 2: Midterm Presentation, Part IV – Deliver midterm presentation in class	Presentation 2 Delivery	TBA
8	Presentation 2 Review	Presentation 2: Midterm Review – Review and analyze performance by identifying strengths, weaknesses, and how to improve	Class lecture & group/individual work	TBA
9	Presentation 3 Introduction & Planning	Presentation 3: Group Presentation, Part I – Begin working through the planning process: topic selection, purpose, brainstorm and research, and organize  Delivery Skill Development	Class lecture & group/individual work	Develop your presentation further by creating an outline and slideshow

Times	Lecture Topic	Lecture Goals	Lecture Methods	Assignments
		<p>ment</p> <ul style="list-style-type: none"> <li>– Understand key aspects to working together and delivering a cohesive group presentation</li> </ul> <p>Creating a Slideshow</p> <ul style="list-style-type: none"> <li>– Understanding essential principles for an effective slideshow</li> <li>– Using sources in a slideshow</li> </ul>		
10	Presentation 3 Review, Refinement, and Practice	<p>Presentation 3: Group Presentation, Part II</p> <ul style="list-style-type: none"> <li>– Continue working through the planning process: Review, develop additional materials, and practice</li> </ul> <p>Engaging the Audience</p> <ul style="list-style-type: none"> <li>– Understand the importance of engaging with the audience</li> </ul>	Class lecture & group/individual work	Practice rehearsing your presentation
11	Presentation 3 Delivery	<p>Presentation 3: Group Presentation, Part III</p> <ul style="list-style-type: none"> <li>– Deliver group presentation in class</li> </ul>	Presentation 3 Delivery	TBA
12	Presentation 4 Introduction & Planning	<p>Presentation 3: Group Presentation Review</p> <ul style="list-style-type: none"> <li>– Review and analyze performance by identifying strengths, weaknesses, and how to improve</li> </ul> <p>Presentation 4: Final Presentation, Part I</p> <ul style="list-style-type: none"> <li>– Begin working through the planning process: topic selection, purpose, and brainstorm</li> </ul>	Class lecture & group/individual work	TBA
13	Presentation 4 Review and Refinement	Presentation 4: Final Presentation, Part	Class lecture & group/individual work	Develop your presentation further by creating

Times	Lecture Topic	Lecture Goals	Lecture Methods	Assignments
		II – Continue working through the planning process: Review purpose, brainstorm and research further, and organize		an outline and slideshow
14	Presentation 4 Review and Practice	Presentation 4: Final Presentation, Part III – Continue working through the planning process: Review and receive feedback on your outline and develop additional materials  Delivery Skill Development – Effective delivery: Verbal and nonverbal presentation techniques	Class lecture & group/individual work	Practice rehearsing your presentation
15	Final: Presentation 4 Delivery Course Review & Closing	Presentation 4: Final Presentation, Part IV – Deliver final presentation in class	Presentation 4 Delivery	TBA

## Methods of Grading

sequence	Description	Percentage	Details
1	Mid-term Exam	20%	Midterm Exam
2	Final-exam	25%	Final Exam
3	Pop Quizzes	0%	
4	Assignments	35%	Homework Assignments & Presentation Projects
5	Reports	0%	
6	Presentations & Discussions	0%	
7	Attendance	10%	Attendance (Present and prepared)
8		0%	
9	Others	10%	Participation
All		100%	

## Core of Value

핵심가치	핵심역량	하위역량	역량정의	역량구분	값 (%)
혁신 (Discovery)	문제해결 (Deliberation)	분석력 창의력 종합적 사고력	문제상황을 명확하게 이해하고 체계적으로 분석하여 창의적으로 해결할 수 있는 능력		0%
혁신 (Discovery)	전문지식 (Knowledge)	탐구능력 논리적 사고력 전문지식/기술	전공분야 지식과 기술, 그리고 관련된 다양한 정보를 활용하여 논리적으로 사고하고 탐구하는 역량	부역량	0%
헌신 (Dedication)	세계시민 (Universal value)	외국어능력 다문화 수용능력 공감능력	세계 각지의 다양한 언어, 문화, 역사에 대한 이해를 바탕으로 글로벌 이슈에 대응할 수 있는 능력	부역량	0%
헌신 (Dedication)	협력.헌신 (Dedication)	대인관계능력 협업 능력 공동체의식	공통의 목적과 가치를 위해 개방적인 태도와 균형 잡힌 시간으로 서로 돕고 헌신할 수 있는 능력		0%
능동 (self-Determination)	자기주도 (maNagement)	독립성 성찰 능력 자기개발능력	자기 스스로 목표를 세우고 목표를 달성하기 위해 주체적으로 실천할 수 있는 능력		0%
능동 (self-Determination)	의사소통 (Articulation)	표현력 이해력 조정력	언어 또는 다양한 매체를 활용하여 다른 사람들과 효과적으로 상호작용할 수 있는 능력	주역량	0%

## Textbook(s) &amp; References

Description	Title	Author	Publisher
Required Textbook	No textbook required		

Memo

- There is no textbook required for this course. All required course materials will be provided.
- Students should check the e-Campus for class updates, class-related materials, and assignment information and feedback. Students are encouraged to contact the instructor if they have any questions or are facing any difficulties with the course at: john.franzese(at)gmail.com
- The weekly schedule of this syllabus may be subject to change depending on student progress, holidays, school events, etc. In the event any changes occur, notice will be provided in advance.
- Students are encouraged to contact the instructor if they have any questions or are facing any difficulties with the course.